

Board Meeting Minutes for PSIA-NRM

Date: September 30, 2017
Where: Livingston, MT
Present: Stu Hoyt: President
Craig Beam: Vice President
Dick Fast: Secretary
Karl Svensson : Treasurer
Matt Ruuhela: Board Member
Chris Kronebusch: Board Member
Jim Mikulich: Board Member
Jill Chumbley: Professional Development Coordinator
Herb Davis: Executive Director
Rita Brown: Business Manager
Eliza Kuntz: National Board Rep
Tom Marshall: Alpine Chair
Beaner Thacker: Snowsports School Management Chair
Zoe Davis: Children's Chair
Tony Brown: Member (left at about 11:15)
Rock Reman: Member
Shannon Griffin: Member
Christy Mikulich (volunteered to set up snacks/lunch)

Not Present: Matt Ruuhela

Quorum was present with six members consisting of Sut Hoyt, Dick Fast, Jim Mikulich, Chris Kronebusch, Craig Beam, and Karl Svensson.

Meeting was called to order at 9:20 am.

Old Business:

Announcement of Proxies: 5.3 Bylaw change stating current president is a full member of the Board making him the seventh Board member and a voting member of the Board to break any voting ties was accepted via email.

Agenda: The agenda was accepted based on the option to move items around as necessary. Motion was made by Chris, and seconded by Jim. Unanimously approval.

Minutes: Approval of minutes from May 20th meeting as amended to change Stu to President. Motion was made by Dick and seconded by Jim. Unanimously approved.

Financials: Rita presented the financials from June, 2017 and August, 2017. She presented a comparison from the previous year to current year. Higher income from previous year; however, the expenses were higher in event income related to Fall Fest and the transition. Loss for fiscal year end 2017 was \$42,000. August is currently showing a net income of \$27,000.

Education Foundation: Rita presented the profit and loss and balance sheet for the Education Foundation. Net assets were approximately \$32,000.

Motion was made to accept the financials for both June and August, 2017 as presented by Dick and seconded by Jim. The financials were approved unanimously.

Reports from Board:

President Stu Hoyt: Stu reminded the Board that we need to be financially responsible and advising we stay within budget. Northwest and Intermountain are doing dual membership and it is not a turf war. Communications are staying open and steady. He welcomed the discipline chairs to the weekly calls. He also mentioned that the Alaska division will be joining Northwest division. Due to this change, National is currently amending its bylaws to reduce the number of divisions. Stu mentioned that National will be going through the bylaws to change to a basic level so we are more in sync with the other divisions.

Stu also mentioned that we need to start developing a five year strategic plan so ensure that we continue to grow and succeed for our members and for our future Board. He wants the Board to start thinking along these lines including what we do to inspire members to join NRM and then maintain their current membership.

Secretary Dick Fast: Dick wants to make sure we get Bylaw changes posted on website.

National Board Rep Eliza Kuntz: Due to change with Alaska, National is working on melding Alaska into Northwest, and changing bylaws to reflect the reduction of the number of divisions and the National Board loses a Board member. The merger is not completed yet so National will need to wait until it is completed before changes are made. The National Board has decided to move the meetings around to each division with the first meeting at Squaw in the middle of January. Eric Sheckleton will be given his Lifetime Achievement Award at National Academy this year.

Governance Committee: Dick and Stu discussed that the Bylaws were revised in Article 5, Section 3 due to an electronic vote effective September 29, 2017. The revision states that the President is now a full member of the Board. This was done to remove inconsistencies in the previous Bylaws.

Reports from Chairs:

Nordic: Tom Marshall presented for Mary Marshall. Mary is going to represent Telemarking at the Fall Conference with the \$350 registration fee to be paid out of the budget with the rest out of pocket. She is trying to promote it and get more signed up. Adam Johnson may be able to do an in-house level 1 for Telemarking. Training in Teton Pass out of Choteau and Cross Country training still up in the air but hope to hold on November 29th in West Yellowstone.

Alpine: Tom Marshall presented. They held an end of summer meeting where the committee recommitted for another year. The committee is going through the steps for hiring exam Staff Coach. Emily Nedved will be the Fall Festival representative and will be looking for one more. The event calendar is on the website. The committee reviewed the requirement of having a CS 2 before taking the Level 3 exam but decided they will not require it but strongly encourage. The end of year meeting will be April 23rd in late afternoon.

Childrens: Zoe Mavis presented. Her committee held the same discussion as Alpine with regard to requiring the CS2 before taking the level 3 exam and they decided the same – not require it but strongly encourage. An event will be held at Red Lodge this year and trying to spread the word. National Taskforce has been able to keep communication up thoroughly monthly calls and through Base Camp to communicate. Her committee is currently working to put workbooks and exams on line with the goal to make a National workbook to be consistent. She is trying to build her committee and it still looking for one more person with a CST2. She will have a meeting at Fall Fest.

SSMC: Beaner Thacker presented. Snow Sport Directors now have a taskforce setup with National. The goal is to set up Base Camp to communicate and toss ideas around. The taskforce wants to increase the professionalism so that members know what it means to wear the jacket and guest service. Training will be on line where all three modules must be taken at the same time and passed within 8 tries. They are starting a PSIA job board which will be nice for all and Shannon will be helping on task force.

Adaptive: Becca Starr was not present so Herb presented. Train the Trainer event for Adaptive Trainers/members from NRM, IM and NIM. This will be held November 30th to December 2nd Big Sky.. Chad Biggerstaff will represent Adaptive at Fall Fest.

Snowboard: Bridger Biggins was not present so Rock presented. Committee is still organizing events and will have some training for Level 1, DT training, and Train the Trainer. The date the workbook is due now on the morning of the preps. Divisional Rider Academy will be April 16th right before National Academy.

FreeStyle: Chris Kronebush presented. They will have a committee meeting later and everyone got rehired.

Senior Specialist: Mike Hickey was not present so Herb presented his written report. Mike wants to take his program to the next level and wants to expand the knowledge base for seniors. There will be a SS1 at Fall Fest but no SST2.

EF/Scholarship Program: Heidi Maier not present so Herb presented. EF Task force has been contacted by Heidi, are reviewing Task Force Guidelines for scholarship and grant requests from EF. Goal to set up tracking and be more accountable. The deadlines will be December 1st and February 15th for members schools seeking funds.

Staff Reports: Rita already presented financials.

Jill – Education Leadership Council – The Council was established to create a more uniform across the board to be more efficient. They want more consistency between outcomes and prerequisites between divisions. National set up the learning management system – an e-learning platform hosted by National. Each Division will have their own link. The Committee is revamping questions for each discipline to be more consistent. They are working on a new e-learning course, and policies are being revamped to be consistent across the divisions and how they advance based on current credentials. They are working on trying to define goals of each learning outcome for each level and discipline.

Herb sent in a written report to the Board. Fall Fest is getting locked in and should be a bit different but something fun and different. Awards will be presented on Saturday morning versus a dinner.

Lunch: Craig presented letters of appreciation and gift certificates from REI to Christy and Jill. We will mail gift certificates to Lesa, Jen and Hallie.

Fall Fest: Herb has locked in the Movie Theater and the Brewery to have pint night. We are still focused on maintaining costs while still offering a quality education event.

EF/Grants/Marketing Update: MSAA meeting went well and Look Out Pass may consider dual membership. We have received several grants from Yellowstone Club and Lone Peak Physical Therapy.

New Business:

Mission/Vision Statement: National's mission statement is "Create lifelong adventures in education." Stu wants to see everyone to take some time and develop a mission statement. The mission statement will then drive us to develop a strategic plan to address the following questions:

How do we meet our members' needs?

How do we increase membership and schools?

How do we move forward as an organization?

The strategic plan development will allow future leaders to continue the vision without losing the background behind the vision. One of the areas to be developed will be policies and procedures. Rita will bring the procedures for the accounting side to the next meeting in the Spring.

National Awards Committee Report: Jim presented. This Committee has been in transition but Nick has re-directed the committee and has set up a process for nomination on the National website. Our organization needs to start nomination our member for these awards.

Governance: Herb, Stu and Dick presented a new bylaw proposal to be considered. The biggest change is the Board makeup. The proposal is suggesting 9 Board members with three districts. We would have three districts – eastern, central and western with each district that would have 3 Board members who would rotate off the Board once every three years with each member tiered to rotate off – one per year. After a lengthy discussion and several other options presented, the Board sent the proposal back to the Governance Committee to review and come up with other options. Herb will post to Google Docs where each member will review and comment back.

Next Meeting Schedule:

Next meetings will be May 19 and September 29, 2018. Location will be determined at a later date.

Motion to adjourn the General Meeting was made by Dick and seconded by Jim. With a unanimous decision, the meeting was adjourned at 3:35pm.

Executive Session:

Executive session was called to order at 3:40pm.

Adjourned at 4pm.