

## Presidents Report

Spring Board of Directors Meeting  
of the  
Northern Rocky Mountain Division  
of  
PSIA/AASI  
May 15-16, 2010

Many of you have become aware that a good deal of work is in progress that addresses both the near and long range futures of NRM. Who we are, what we should be doing, what our role in the snow sports industry should or could be and in general, the overall makeup of the organization down the road are but a few of the things being reviewed and developed. Work has been occurring nationally and divisionally on establishing those things that will ensure a successful future for the organizations and for you the members. Various task forces, work groups, conferencing, and question and answer sessions have been taking place and, along with a generally open flow of information, bode well for the future. Let me site a few examples to give this all a bit more substance.

- The latest updates to last summers re-write of the By-Laws and the R&R's are already in the works with the lion's share of the work finished
- The formation of the new Freestyle Committee and the Iron Team, though still to some degree in the formative stages, has opened another door for members with interests more specific to the freestyle arena.
- There have been changes at the national board level that will allow for a greater voice for the divisions through their respective presidents. The Presidents Council Chairman is now a member of both the national board and the National Executive Committee.
- With #3 in place, there will be a much broader exchange of information across the country. National is seeking the ideas and opinions of the membership through their divisional leadership. Divisions are sharing resources.
- A recent brainstorming session was held at Big Sky with your board, committee chairs and guests including Mark Dorsey, National's Executive Director. Dozens of ideas and concepts, for future directions were brought to the table. Soon to follow will be an organized listing of those materials. At that point, various working groups can be formed to look into "how" these ideas might be accomplished.
- The national and divisional data bases and web sites have been overhauled. Access for members, schools, managers, and the public will be much easier.

These are but a few of the tasks being undertaken on behalf of you, the member. National's Quality Assurance and Leadership Development programs are moving in stride with those of NRM. And on it goes.

We have been successful as both an industry and an organization over the years. However, it is widely agreed that to both survive and to grow we will have to redesign ourselves for the future. We're not the same old snow sports industry. And even with all that is taking place to assure a brighter future, your ideas need to be known to those doing the planning. Let your divisional leadership, your board members, your committee chairs, know your thoughts so that your ideas can be used in the developmental process.

Respectfully submitted,  
Michael Hickey,  
President, PSIA-AASI NRM  
Chairman, National Presidents Council